Sazzad Hossain

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Senior Product Designer with expertise in design systems, full-stack UX, and startup innovation

About Me

I have 15+ years of experience, I've shipped products from scratch, built design systems, and contributed to patented edtech platforms. I specialize in bridging design and development to create high-quality, scalable user experiences.

Patents

🏆 **AktivGrid**
US Patent #: 12,347,531 B2

🏆 **Aktiv Mathematics**
US Patent #: 12,198,567 B2

Certifications

🎖 Figma Prototyping

🎖 Interaction Design: Flow

🎖 UX Foundations

🎖 Accessibility for Web Design

🎖 Style Guide Design to Dev

Software

▱ Figma, Sketch, Axure, Lunacy, Zeplin, Framer

🖼 Adobe Suite
(XD, PS, AI, XD, AE)

Work Experience

TOP HAT - *SENIOR PRODUCT DESIGNER*
Dec. 2020 – Present

- Lead UX and design systems across Top Hat's learning platform post-acquisition of Aktiv Learning.
- Designed mobile-first, user-centered interfaces across iOS, Android, and web.
- Collaborated with product, engineering, and content teams to align design vision with product goals.

> Note: Joined Top Hat through the acquisition of Aktiv Learning in 2022.

AKTIV LEARNING - *LEAD DESIGNER*
Dec. 2020 – Dec. 2022

- Served as sole in-house designer, owning all aspects of product, marketing, and brand design.
- Spearheaded visual identity, crafted UI/UX for Aktiv Chemistry and Readiness, and built the internal design system.
- Partnered with leadership, sales, and engineering to launch major platform redesigns and streamline educator onboarding.
- Led the creation of investor decks, conference materials, and B2B collateral.
- Played a key role in company growth, culminating in acquisition by Top Hat in 2022.

BEEBACK - *CHIEF DESIGN OFFICER & CO-FOUNDER*
Jan. 2017 – Jan 2022

- Co-founded BeeBack and led all design efforts across product, brand, and marketing.
- Designed and prototyped responsive web and mobile interfaces using Figma and Adobe XD.
- Created and maintained the company's design system and visual identity.
- Collaborated closely with engineering and product teams to ship polished, user-centered experiences.
- Produced all marketing collateral, pitch decks, and website assets to support growth and fundraising.

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PM/Versioning

▦ Jira, Trello, ClickUp, Miro, Asana, Monday

⎇ Github, GitLab, Bitbucket, AWS Code Commit

Coding

</> HTML, CSS (SCSS & LESS)

</> Javascript (jQuery, Node.Js, React)

Languages

🎤 English, Spanish, Bangla, Hindi

✏ English, Spanish

Social Links

in linkedin.com/in/sazzadhossain/

🏀 dribbble.com/sazzad

○ github.com/iamshipon1988

⬡ codepen.io/sazzad

Education

ROCHESTER INSTITUTE OF TECHNOLOGY
2006–2011
Bachelors of Science in Design Engineering

CUNY: HUNTER COLLEGE
2005–2006
Statistical Studies

- Conducted user testing and collaborated with cross-functional teams to refine the experience.
- Ensured design and user experience aligned with both user needs and business goals.

BINARYBROS – *HEAD OF USER EXPERIENCE*
Nov. 2019 – Dec. 2020

- Collaborated with external teams to enhance products through user research and UX improvements.
- Designed wireframes and high-fidelity interfaces using Sketch and Figma.
- Translated designs into code using clients' preferred front-end languages.
- Worked with high-profile clients, including Apple, Google, and NursingCE.
- Balanced creativity and technical expertise to deliver engaging digital experiences.

PAYCERTIFY – *SENIOR UX DESIGNER (CONTRACT)*
Apr. 2019 – Nov. 2019

- Designed the new interface and user experience for PayCertify's consumer platform.
- Created wireframes and high-fidelity designs using Sketch and Figma, informed by analytics and user research.
- Transitioned from UX to UI engineering, coding, testing, and resolving issues for QA and stakeholders.
- Contributed to the Sunflower team in developing PayCertify's design system and front-end framework.
- Increased design and engineering efficiency through scalable design systems and front-end improvements.

EVOLUTION COMPANY – *LEAD UX DESIGNER (CONTRACT)*
Jul. 2018 – Feb. 2019

- Led infrastructure research and transitioned to front-end development for the Staffax team.
- Designed user experiences for diverse user stories, improvements, and upgrades.
- Gathered and synthesized feedback from consumers and stakeholders to enhance engagement.
- Contributed to increased user interaction through UX improvements and refinements.

References available on request